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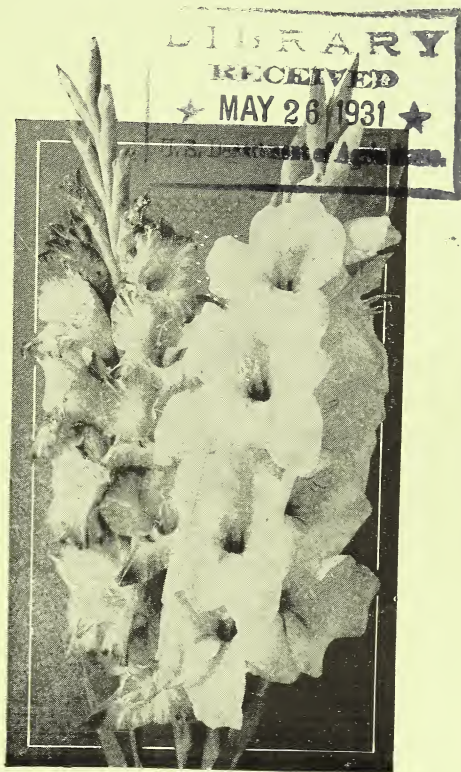
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1925 MAR 30 1925

FOREIGN PLANT QUARANTINE

# GLADIOLI

New and Standard Varieties



Grown By

## WOODLAWN GARDENS

SWARTLEY & BECKER, Props.

STERLING

..

ILLINOIS

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# Cultural Directions

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## GROUND PREPARATION AND PLANTING:

Select ground that is exposed to the sun all day long if possible. The Gladiolus does best in rich mellow soil. Pulverize the soil thoroughly before planting and make a loose roomy seed bed at least six inches deep. Do not allow fresh manure to come in contact with the bulbs.

Bulbs can be planted just as soon as the ground can be worked in the spring up to June 15th. By planting at intervals you will have flowers in bloom practically all summer.

Bulbs should be planted from 4 to 5 inches deep.

Bulbs can be planted 4 to 8 inches apart in the row and rows far enough apart—18 to 24 inches—to cultivate readily. They can be grouped, if desired, in front of higher perennials.

Water thoroughly when the soil needs it, particularly when the flower spike appears. It is best to water in the evening after the sun is down.

**CUTTING:** In cutting spike be sure to leave at least three leaves on the plant, otherwise the new bulb will not develop properly. If flowers are left in the garden pick off the lower flowers as soon as they wilt. After the flower has finished blooming cut off the flower spike.

**DIGGING:** Bulbs should be dug in the fall before the ground freezes. Keep the bulbs in a cool, dry place during the winter.

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## Important Information

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### DELIVERY

We deliver bulbs, transportation prepaid to any point in the United States. When so desired shipments will be made C. O. D.

### SHIPPING

Orders will be filled just as soon as danger of freezing en-route is over. This will be in plenty of time for earliest planting.

### SPECIAL DISCOUNT

All orders amounting to \$5.00 or more are subject to a discount of 10% for cash with order, in bulbs of your selection. **NOTICE:**—The special discounts as shown above do not apply to collections as listed in this catalog. A special price has already been made.

### SIZE OF BULBS

We send out only young, vigorous stock, 1 ¼ inch in size and up. All bulbs, if properly planted and cared for, will throw a strong vigorous spike.

### SPECIAL INFORMATION

Many of our friends are deriving a great deal of pleasure, as well as profit, from the sale of cut flowers. Our extra fancy mixture we are sure will more than please you. These prices are prepaid. Bulbs 1 ¼ inch and up.

### EXTRA FANCY MIXTURE

25 Bulbs 1 ¼ inch up.....	\$ .65	
50 Bulbs 1 ¼ inch up.....	1.15	
100 Bulbs 1 ¼ inch up.....	2.25	
100 Bulbs ½ to ¾ inch up, as-sorted colors .....		1.15

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	Each	Dozen
<b>AMERICA</b> —Light lavender pink, a popular variety.....	\$ .05	.50
<b>AMERICAN BEAUTY</b> —Brilliant American Beauty color, prominent cream colored throat. Flowers large, and many open at one time.....	.30	3.00
<b>ANNA EBERIUS</b> —Rich shade of purple, with deeper purple in center. A strong healthy grower, large flowers on strong spike. Great favorite among glad fans..	.15	1.50
<b>ALICE TIPLADY</b> — Brilliant orange saffron color, large flowers, a most beautiful primilinus variety .....	.12	1.25
<b>BEACON FLAME</b> —Flame scarlet, large flower and vigorous grower .....	.15	1.50
<b>BRIMSTONE</b> —Pale yellow. Several flowers open at once. A very good yellow variety.....	.10	1.00
<b>BYRON SMITH</b> —Soft lavender with yellow markings in throat. Flowers are well arranged on strong, straight spike. One of the best .....	.12	1.25
<b>BUTTERFLY</b> — A salmon pink primilinus variety, ruffled, strong and vigorous grower. Blooms resemble a giant butterfly .....	.12	.125
<b>CARMEN SYLVIA</b> —The king of the white varieties, a pure snow white, except for slight violet markings deep in throat. Tall, slender stem, always straight, flowers well arranged on spike. Every flower grower should get started with this variety.....	.15	1.50
<b>CATHARINA</b> —A grayish light blue, lower petals slightly deep blue with a brownish red spot in throat—an unusual novelty.....	.15	1.50
<b>CHATEAU THIERRY</b> — Orange red with small yellow spot in throat. Large flowers, and a beauty .....	.15	1.50
<b>CRIMSON GLOW</b> —One of the beautiful red gladioli, a real scarlet of a deep tone. Very large flowers well placed on spike .....	.10	1.00
<b>DETROIT</b> —An exceptionally large flower, mottled pink. One of Vaughan's prize winners.....	.25	2.50
<b>DOROTHY WHEELER</b> — Tall plant, very large and massive. Rich rose pink with lighter throat. One of the best named primilinus .....	.10	1.00
<b>E. J. SHAYLOR</b> --A beautiful pure rose-pink, tall spike and large blooms .....	.12	1.25

	Each	Dozen
<b>EUGENE LEFEBRE (new)</b> —A very dark pink with deep markings in throat. Except for slight difference in coloring, this flower resembles Mrs. Frank Pendleton .....	.25	2.50
<b>ELORA</b> —White, slightly flushed pink, with a small carmine blotch on sulphur yellow ground on lower petals, a very unusual color .....	.10	1.00
<b>EVELYN KIRTLAND</b> — Rosy pink in color with darker edges. Brilliant scarlet blotches in lower petals. Entire flower casts a glistening, sparkling, lustre. Large flowers grow on giant spike. A beautiful decorative flower .....	.10	1.00
<b>ELIZABETH TABOR</b> —Has been called a glorified Pendleton, which it resembles very much. Very early and an exceptionally fine cut flower variety.....	.20	2.00
<b>ETLANDARD</b> —A creamy white with vivid scarlet throat. Created more favorable comment than any we are growing.....	.15	1.50
<b>EUROPEA</b> —One of the best pure whites .....	.10	1.00
<b>ELF</b> —Lemon yellow buds, opening into snow white flowers, with lemon yellow lip. A perfect blend of two colors.....	.20	2.00
<b>EXQUISITE</b> —One of the very few American Beauty rose color. Exceptionally fine .....	.30	3.00
<b>FLORA</b> —A fine canary yellow, second only to golden measure. The best yellow for the price. Flower is wide open, 3½ to 4 inches in diameter. A strong healthy grower. A gladiolus you will want in your collection.....	.10	1.00
<b>GLORY OF KOMMERLAND</b> —A rose pink with yellow blotch in throat. Very large flower.....	.10	1.00
<b>GIANT NYMPH</b> — A tall light pink of extreme beauty. (Stock scarce) .....	.50	
<b>1910 ROSE</b> — Pure rose pink, fine cut flower variety.....	.10	1.00
<b>GOLD</b> —Pure golden yellow with throat a shade deeper, almost self-color. Large flowers, perfectly placed on graceful spike...	.25	2.50
<b>GOLDEN MEASURE</b> — A pure yellow with unusually large flowers. The most unique yellow yet developed. Its size, length of spike and form equals the best varieties. A prized flower in any garden.....	.20	2.00
<b>HALLEY</b> —Delicate salmon pink with creamy blotch and darker stripes on lower petals. A very early bloomer.....	.06	.50

	Each	Dozen
<b>HELEN FRANKLIN</b> —A beautiful ruffled white with violet purple penciling on lower petals—fine, straight, sturdy spike.....	.10	1.00
<b>HERADA</b> —A beautiful sparkling mauve with deeper shading in the throat A very unusual and attractive color—a favorite.....	.10	1.00
<b>JENNY LIND</b> —Soft apricot pink, pale yellow throat, a beautiful color combination. Admired by all growers.....	.30	3.00
<b>JEWELL</b> —An exquisite combination of colors. Salmon pink with golden yellow throat. Of exceptional merit.....	.15	1.50
<b>LE MARECHAL FOCH</b> —One of the most widely advertised and finest gladioli. Flowers of charming light rose color, unusually large and several flowers open at one time. An early bloomer .....	.10	1.00
<b>LOVELINESS</b> —All that its name signifies. A light creamy yellow with faint rose in center. Flowers are large and well placed on spike.....	.10	.100
<b>L'IMACULEE</b> —Pure white flowers well arranged on graceful spike .....	.12	1.25
<b>LOUISE</b> —A most beautiful lavender. Large flower, four and five inches across. Bright lavender, lighter towards center—blotch of velvety maroon down center. A prize winner.....	.15	1.50
<b>MAIDEN BLUSH</b> —A delicate light pink, several flowers open at one time. Most effective in the garden.....	.10	1.00
<b>MARSHAL FOCH</b> —The king of the pinks. Ruffled flowers of huge size. Color is a beautiful salmon pink, striped with deeper salmon toward edge of petal. Be sure to have this variety in your garden .....	.15	1.50
<b>MARIE KUNDRED</b> —Conceded to be the best early white in existence — ruffled.....	.50	
<b>MASTERPIECE</b> —An extra fine American Beauty rose color, ruffled, extra choice variety.....	.50	
<b>MRS. F. C. PETERS</b> —Deep lavender. One of the best of its color .....	.30	3.00
<b>MRS. H. E. BOTHIN</b> —Salmon pink ruffled. variety. Do not fail to include this in your collection .....	.20	2.00
<b>MRS. JOHN R. WALSH</b> —Heavy ruffled, flesh pink. Three lower petals of flame, shading into dark ruby in the throat. Flowers very large. Seedling of Pendleton, Jr. Magnificent variety...	.35	3.50



	Each	Dozen
<b>MRS. DR. NORTON</b> —A creamy tinted flower. Light pink petals, with yellow center. Throws a fine spike. Flowers well expanded. A beauty.....	.10	1.00
<b>MRS. FRANK PENDLETON</b> —Almost every gladioli fan has this variety in his garden. Very large flowers of delicate pink with large blotch of deep red in throat. Throws a very large spike with many flowers on it....	.07	.75
<b>MRS. FRANCIS KING</b> —One of the old standbys. Orange scarlet blend. Very large flowers, nicely placed on tall, stately spike. Fine decorative variety...	.05	.50
<b>MRS. WATT</b> —Brilliant wine red—fine flower. A strong, vigorous grower.....	.07	.75
<b>MARY FENNEL</b> — Beautiful light lavender tinged with soft pink. Has soft primrose yellow throat. Flowers large and wide open. A most delicately colored gladiolus .....	.10	1.00
<b>MRS. RICHARD LOHRMAN</b> — Creamy shell pink with pale yellow lip. A color rivaling the finest orchid. Flowers very large and heavily ruffled.....	.35	3.50
<b>MARY PICKFORD</b> —A delicate white with creamy blotch on petals. Fine.....	.10	1.00
<b>MAINE</b> —Lemon yellow, buds opening into pure white. Very good white.....	.15	1.50
<b>MURIEL</b> —Extra fine light blue with darker throat markings.....	.15	1.50
<b>ORANGE GLORY</b> —Color true to name. Ruffled variety. Beautiful orange color with lighter throat. This flower is very striking and distinctive.....	.15	1.50
<b>PURPLE GLORY (Kundred)</b> —Another beautiful ruffled variety. Deepest velvety maroon red with blotches almost black. A variety you will be proud to display .....	.35	3.50
<b>POLLYANNA</b> —One of the finest yellow ruffled varieties we have ever seen.....	.25	2.50
<b>PERSIA</b> —The deepest red we have ever seen, almost black. Selling more of this variety than any one other kind. Stock very scarce .....	.25	2.50
<b>PRIDE OF LANCASTER</b> —Brilliant orange salmon with deeper rich orange throat—a very satisfactory flower for the home garden .....	.15	1.50
<b>PRIDE OF HILLEGOM</b> — Very beautiful scarlet. Large flowers, well placed on spike.....	.10	1.00



	Each	Dozen
<b>PROSPERINE</b> —A cerise pink—a very unusual but beautiful flower .....	.10	1.00
<b>PRINCE OF WALES</b> — Delicate salmon rose of great value.....	.07	.75
<b>RADIUM</b> —A recent introduction—beautiful light pink tinted lighter—lower petals have a scarlet blotch on a creamy white ground. Tall, straight spike.....	.12	1.25
<b>RICHARD DIENER</b> — A pure geranium pink with a slight sprinkling of ruby in the creamy-yellow center. Large flowers and many open at one time on large graceful spike, a sensation among the pinks.....	.50	
<b>REMEMBRANCE</b> —A salmon-rose pink. Don't fail to include this variety.....	.15	1.50
<b>ROMANCE</b> —A color difficult to describe, but resembles the King Tut blend of color so much in vogue. A beauty.....	.25	2.50
<b>SCARLANO</b> —Light, bright orange red, flower finely ruffled .....	.15	1.50
<b>SCHWABEN</b> —A strong beautiful clear yellow, with golden center, blotched brownish-carmine. Buds are sulphur yellow.....	.07	.75
<b>SALMON BEAUTY</b> — An extra large Primilinus variety. Deep salmon with salmon-yellow throat. Attracts unusual attention wherever shown.....	.10	1.00
<b>SWEET LAVENDER</b> —A lovely combination of light lavender pink blending into creamy yellow, with prominent red blotch. A strong early flower.....	.20	2.00
<b>SUNRISE</b> —A very early coral pink. Very good.....	.10	1.00
<b>SAPHO</b> — Introduced from Holland. Resembles Rose Ash in color, blueish gray.....	.10	1.00
<b>SYDONIA</b> —A most unique and distinctive flower. A violet flower, slightly lighter violet in throat .....	.12	1.25
<b>WILBRINK</b> —A sport of Halley, and as early as Halley. In color, somewhat resembles America, a creamy pink with soft yellow blotch on lower petals. A distinctive flower.....	.10	1.00
<b>WHITE GIANT</b> —Immense pure white flower, shaped much like an Easter Lily. Big spike with several flowers open at one time. One of the best whites.....	.15	1.50
<b>WHITE GLORY</b> — One of the best of the ruffled varieties. Ivory white with faint line of Iris blue in petals.....	.15	1.50

**W. H. PHIPPS**—One of the greatest flowers ever produced by Diener—A La France pink, overlaid with rose salmon—growing lighter towards the center. Lower petals delicately striped with ruby. Enormous flowers—tall spikes—as many as 20 flowers on the spike at one time ..... 5.00 Each

## Special Collections

### Special Collections Collection No. 1 For \$1.00

3 Mrs. Frank Pendleton .....	.21
3 Evelyn Kirtland..	.30
3 Prince of Wales..	.21
3 Flora .....	.36
3 Byron Smith.....	.36
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\$1.44	

### Collection No. 2 For \$1.00

2 Louise .....	.30
2 Golden Measure..	.40
2 Byron Smith .....	.24
1 Sweet Lavender..	.20
2 Dr. Norton.....	.20
2-1910 Rose .....	.20
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\$1.54	

### Collection No. 3 For \$2.00

3 Byron Smith.....	.36
4 Sydonia .....	.48
4 Evelyn Kirtland..	.40
2 Marshal Foch.....	.30
3 Pride of Hillegom	.30
3 Golden Measure..	.60
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\$2.44	

### Special Fancy Collections Collection No. 4 For \$1.50

2 Etlandard .....	.30
2 Eugene Lefebre..	.50
2 Elizabeth Tabor..	.40
2 Golden Measure..	.40
2 Mrs. H. E. Bothin	.40
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\$2.00	

### Collection No. 5 For \$2.50

1 Marie Kundred....	.50
1 Mrs. John Walsh..	.35
1 Marshal Foch.....	.15
1 Mrs. H. E. Bothin	.20
1 Mrs. Richard Lohrman .....	.35
1 Pollyanna .....	.25
1 Masterpiece .....	.50
1 American Beauty	.30
1 Eugene Lefebre..	.25
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\$2.85	

### Collection No. 6 For \$3.00

3 Jewell .....	.45
3 Elizabeth Tabor..	.60
3 Jenny Lind.....	.90
2 Detroit .....	.50
2 Gold .....	.50
3 Sydonia .....	.36
2 Exquisite .....	.60
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\$3.91	

50 Bulbs, extra fancy mixture.....\$1.25

Several churches have realized very nice profits from the sale of bulbs, through the efforts of their Epworth League and Christian Endeavor Societies. If you are interested, kindly write us for particulars and we will give you full details.

WOODLAWN GARDENS, Sterling, Illinois